

i vDRvb vekte` `vj q Ktj R

veieG(cvm)-1g el 90Zxq cT (2013-2014)-diBbj cixqv 2015 Gi Rb` mpe` cktvej x

mgq : 04 N>Uv

e`emvq cwi vPvZ

cYgvb : 80

(ibtge th tkub `kiv cöke DEi `vl)/Brief Questions

10*1=10

1. e`emvqi wfvE` wK?
2. AvZKgmS`vb ej tZ wK eS?
3. wkI I ewYKmfv wK?
4. e`emvqi Ae`vb ej tZ wK eS?
5. tkqvi evRvi ej tZ wK eS?
6. Askx`vix PwZcT wK?
7. weeiY cT wK?
8. bybZg Puv ej tZ wK eSvq?
9. SWOT-wektY wK?
10. Dt`v`vi msAv`vl |
11. mxgveX Askx`vi ej tZ wK eSvq?
12. cZ`qcT wK?

(ibtge th tkub cöke DEi `vl)/Short Questions

4*5=20

1. Askx`vix e`emvqi ubeÜb wK eva`Zigj-K?
2. %t`wK ewYR` e`eüZ cövb`vj j mgr eYv Ki |
3. i Bvbx cölvqKiY GjvKv`vctbi Dt`k` wK?
4. vekqtbi ctY I wectY hv`vl |
5. ÖGKK ibqšY e`vb wekt; mektö-Div`v e`vL`v Ki |
6. `ji Kij ic I cwi tGj ibqvej xi gta`cv`R` t`Lvl |
7. wekt`k cY` i Bvbx cxwZ e`vL`v Ki |
8. AvBGgGd, ulmie, wevRGgBG, mivlv, Avmqib m`utK`j L |

(ibtge th tkub cöke DEi `vl)/Broad Questions

10*5=50

1. e`emvqi msAv`vl | e`emvqi Dt`k` ev Kihv`j Avtj vPv Ki |
2. e`emvq cwi tek wK? e`emvq cwi tetki eww`K I Af`šlixY Dcv`vbmgr Avtj vPv Ki |
3. GKgij Kvb e`emvq wK? GKgij Kvb e`emvqi Dch`j ty`I mgr Avtj vPv Ki |
4. tkv`vubxi Aemvq ej tZ wK eS? tkv`vubxi Aemvq cxwZ Avtj vPv Ki |
5. gj-ab evRvi Kutj etj? gj-ab evRvi i`iaz;`wekó I Kihv`j x Avtj vPv Ki |
6. i Bvbx Dbqeb e`ji wK? i Bvbx Dbqeb i Bvbx Dbqeb e`ji vi Kihv`j x Avtj vPv Ki |
7. Af`šlixY I `et`wK ewYR` ej tZ wK eS? Af`šlixY I `et`wK ewYR`i cv`R` t`Lvl |
8. Askx`vix e`emvqi msAv`vl | Askx`vix e`emvqi Acwi nvh`Dcv`vbmgr Avtj vPv Ki |
9. th`_gj-abx e`emvq wK? th`_gj-abx tkv`vubxi Mv`v cxwZ Avtj vPv Ki |
10. vekqtbi msAv`vl | evsj vt`tki A`öwZtZ vekqtbi cfi`ve Avtj vPv Ki |
11. ivöiq e`emvq wK? evsj vt`tki ivöiq e`emvqi fiel`r m`utK`jZigvi gZigZ`vl |
12. e`emvqi Kig` AvqZb ej tZ wK eS? e`emvqi Kig` AvqZb iba`fi`jY cfi`ve`li Kvi x Dcv`vbmgr eYv Ki |

Edited by:

Md. Atik Ullah Chowdhury, BBS (Honours), MBS (Management), MBA (Finance & Banking),
Lecturer, Department of Management, Raozan University College, Chittagong.